



2018

Annual Workshops of the Northern Dimension Partnership on Culture (NDPC) St. Petersburg – Creativity, Innovation, Heritage, Museums – the New Approaches, New Tools, New Experiences

Venue: Danish Cultural Institute St. Petersburg

Time: April 4, 13.00- 17.00

WHAT

This year's NDPC workshop is focused on creative use of new technologies and innovative applications in accessibility of culture, particularly heritage and museums. How traditional cultural values can be made more accessible as well as attractive via usage of new digital solutions. How to work with audiences and educate them in new conditions of consumption of culture. What are the great examples of success and challenges to creators and institutions. Russian and foreign experts will share their experiences on these issues by telling their own stories,

The audiences will be invited to take active part in the workshop with their experiences and questions.

The workshop will be introduced and moderated by Lisa Kiseleva and Ilze Gailite-Holmberg.

FORMAT

- Welcome coffee
- Short presentation of all participants, short story about their professional challenges
- Elīna Bērzina, Head of Education, Latvian National Museum of Art: **Latvian National Museum of Art – accessibility and new tools for understanding art**
- Alexey Bogdanov, Vice-director of Hermitage Museum: **Innovative solutions for museums in a changing world**
- Q.A, Feedback of participants
- Aki Pohjankyrö, Curator, Picture Collections, Helsinki City Museum: **The Digital planning of Helsinki City Museum, open licenses and collaboration with data users**
- Anna Koroleva, Project Manager, KAMIS, Russia: **To a cloud within 80 days: Uniting 41 Moscow museums**

- Q.A, Feedback of participants
- Jānis Mitrēvics, Creative Director, DD Studio, Latvia: **The cases of international and local experience of advanced technological and creative solutions**
Evgeniya Kokorina, Head of the Service Department of KAMIS, Russia: How to help museums boost their efficiency
- Q.A, Feedback of participants
- Closing session/ networking / refreshments
- Look forward to hearing from you!

FOR WHOM

For state, municipal and private museum representatives; managers and representatives of culture and creative industries; digital contents creators; universities, artists and governmental, institutional representatives.

OUR EXPERTS

Elīna Bērziņa, Head of Education, Latvian National Museum of Art

Aki Pohjankyrö, Curator, Picture Collections, Helsinki City Museum

Jānis Mitrēvics, Creative Director, DD Studio, Latvia

Alexey Bogdanov, Vice-director of The Hermitage Museum, Russia

Evgeniya Kokorina, Head of the Service Department of KAMIS, Russia

Anna Koroleva, Project Manager, KAMIS, Russia

Elizaveta Kiseleva, Project coordinator, Northern Dimension Partnership on Culture, expert on territory development, Russia

Ilze Gailite-Holmberg, Senior Adviser, Northern Dimension Partnership on Culture

Where:

Danish Cultural Institute St. Petersburg

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CHECK IN

Participation is free of charge. In order to register, you need to send a reply message.

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