

Vth International Forum
in the framework of Northern Dimension Partnership on Culture (NDPC)
"CULTURE AS A FACTOR OF GROWTH "
November 13-15, 2018
St. Petersburg
URBANISM AS PART OF MODERN CULTURE

A Concept

The Vth International NDPC Forum, organized by the Russian Ministry of Culture jointly with the Northern Dimension Partnership on Culture, will be held, traditionally, in St. Petersburg, on November 14, 2018.

Urbanism as a part of modern culture will be the key topic of this year's Forum.

As in the past, the Forum will be devoted to the development of the Northern Dimension regions through culture and creative industries. While last year the discussion centered on the advancement of cultural tourism and sustainable development, this time the focus will be primarily on the promotion of culture in modern cities.

In the post-industrial society, the cities come forward as the principal actors and competitors in the field of socio-cultural development. Therefore, new models are required of the city as an environment encouraging the progress of culture and creative industries, condensing and concentrating creative and intellectual energy. Such models are the key to stable economic growth and territorial development.

Urbanism will be considered from the standpoint of shaping the environment, stimulating a favorable social and economic climate and creative and intellectual potential of residents, as well as the preservation of historical and cultural heritage.

One of the main objectives of the Forum is to consider methods of using urban space as cultural clusters, as well as platforms to boost business and creative industries and acquaint the participants of the Forum with the possibility of renovating the urban environment in the historical and morphological framework of the territories.

Sections I and II will be devoted to the use of urban space for purposes of education and business, as well as for various cultural events. Major projects on this topic will be presented to the Forum participants, who will talk about releasing the potential of the city's territory in order to increase tourist traffic, regenerate urban habitats, create start-ups and improve the quality of life.

Section III will tackle one of the principal problems not only of the city, but also of the modern world as a whole - the preservation of cultural heritage. This issue will be considered with due regard for the need to embed cultural heritage monuments in the modern architecture of the city and provide access to historical sites and their revalorization.

This year it was decided to make some changes in the Forum structure in order to more actively engage the participants in the discussion of the topics on the agenda. At the end of each section, round tables will be held, at which speakers and guests of the Forum will be able to discuss the presented projects, ask their questions, and also find ways to solve the acute problems of the modern city.

The Forum is intended for entrepreneurs, experts in the field of creative industries, representatives of government bodies, cultural institutions and public organizations.