





ANNUAL REPORT 2018

Introduction

The action plan of year 2018 was based on the newly developed NDPC strategy for 2017-2020 and followed learnings from various NDPC events, studies, gatherings of CCI experts, as well as relevant policy guidelines and trends.

Vision of the NDPC

Culture and creativity are a driving force in regional and international sustainable development and a cornerstone for cooperation in the ND area, setting a collaboration framework in wide spheres of society and facilitating social inclusion through means of culture and creativity.

Mission of the NDPC

The mission of the NDPC is to contribute to social and economic sustainable development, and innovation and diversity in the ND area by focusing on the operating conditions for cultural and creative industries (CCIs).

The central aims of the NPDC include:

- Promotion of and benefitting from the diversity of the CCI field in the ND area.
- Facilitating development of sustainable and effective policies and incentives.

- Connecting and building synergies between CCI stakeholders and other relevant societal actors throughout the entire ND area.
- Bridging the gap between public and private funding and strengthening cooperation between the CCIs, policymakers and business communities.

These aims are not exclusive, but do complement each other. Further objectives can arise on the basis of these aims on a more actual basis.

The aims should be carried out:

- By developing national and regional policies and activities basing on knowledge, communication and information exchange.
- By developing and utilising networks on regional and national levels.
- By supporting, developing and promoting collaboration projects.
- By furthering CCI development and accessibility to culture and cultural heritage through the possibilities presented by technological developments.

NDPC's main focus areas of the practical work are:

- Networking on various levels, including policy makers, CCI intermediary organisations and stakeholders, international organisations, etc;
- Knowledge activities: studies and research, exchange of best practices;
- CCI promotion, development, access to funding;
- Information exchange and communication.

1. The Main Objectives of 2018

The signing of the Agreement on establishing of the NDPC International Secretariat continued to be one of the priority tasks in 2018.

NDPC contents work was to be continued, basing on conclusions and recommendations of the most recent NDPC studies – the study developed by the Northern Dimension Institute (NDI)-"11 Dimensions: Cultural and Creative Industry policy development and practices within the area of the Northern Dimension Partnership on Culture" and the "Mapping Exercise: How Could Creative Industries Foster Innovation in Tourism in the Northern Dimension Area?" by Proman.

Within the contents 'work NDPC planned to continue the collaboration with Northern Dimension Institute, among others, involving industry representatives in its work, as well as CCI networks and experts; aimed to organize new or join existing formats& events that gave practical and measurable impact on CCI development. This was realised through collaboration within the Crea&DigiTourism project activities, development of other projects as well as co-organising contents' side for the Northern Dimension Future Forum on Culture (as below), financed by European Commission.

In collaboration with NDI NDPC aimed to work on new projects for development, creating synergies and research, for example, EU Baltic Sea Region funding applications and other projects.

In knowledge base development NDPC was to continue to work with the NDI and other relevant actors in order to research, exchange information and utilize the potential of collaboration resources.

Networking events were planned to focus on furthering CCI cross-sectorial collaboration and development. Existing events such as the key NDPC annual event – the NDPC Forum in St. Petersburg, workshops within the ND Forum/ Business Forum were to continue and further their development. Within the ND Business Forum a workshop with focus on Digital Innovation& CCIs for Businesses was planned to be developed.

NDPC planned to support projects/ events organised by NDPC Partner countries that would contribute to the aims of the NDPC set forth by the Strategy 2017- 2020:

- Promotion of and benefitting from the diversity of the CCI field in the ND area.
- Facilitating development of sustainable and effective policies and incentives.
- Connecting and building synergies between CCI stakeholders and other relevant societal actors throughout the entire ND area.
- Bridging the gap between public and private funding and strengthening cooperation between the CCIs, policymakers and business communities.

In 2018 NDPC planned synergetic collaboration with other organisations and networks with focus on CCI development and cross-sector collaboration.

2. Main actions 2018

2.1. Administrative tasks

Legally Binding Agreement – finalising the LBA procedures and signing the LBA:

After years of work and consultations on May 28, 2018 the Legally Binding Agreement was signed in Riga, at the Ministry of Culture of the Republic of Latvia. Ministers and other high officials of six NDPC countries signed the LBA. The signatory countries were: Finland, Latvia, Norway, Poland, Russian Federation and Sweden. The signing event of May 28 was hosted by the Minister of Culture of the Republic of Latvia Ms. Dace Melbārde.

The NDPC Partnership was established in May 2010 by Memorandum of Understanding (MoU), the MoU was prolonged in 2015. The signatory countries of the MoU are: Denmark, Estonia, Finland, Germany, Iceland, Latvia, Lithuania, Norway, Poland, Russia and Sweden.

Initial ground work for transforming NDPC into full -fledged legal entity had been commenced in 2018.

The NDPC Chair countries in the last years have been—Russia (2016), Sweden (2017), Finland (2018); Latvia - for upcoming 2019.

During the last months of 2018 NDPC Secretariat worked on providing the necessary information and data on NDPC work for the EU – funded and EU – instigated mid-term evaluation of NDPC collaboration within the overall framework of Northern Dimension partnerships' evaluation.

2.2. CCI promotion and development tasks

- o Develop NDPC communication.
- o Develop NDPC website and newsletters, work in social media.
- Promote NDPC studies.
- Work with NDI and other organisations on development of synergy projects and mutual collaboration.

2.2.1. NDPC Communication, promotion of studies and development of synergies& collaboration

NDPC web site <u>www.ndpculture.org</u> continued its regular development and update with NDPC and industry news. NDPC continued its communication through Facebook on regular basis. NDPC issued four newsletters in 2018, with primary focus on NDPC related news but also other news and events relevant to NDPC. The newsletters have the regular audience of more than 700 recipients. Presentations on NDPC work and strategies were communicated during NDPC events, as well as events and meetings where NDPC took part during the year 2018.

On communication side NDPC also worked with other organisations concerned with CCI development providing information on its activities and work with project development.

The latest NDPC studies, namely, 11 Dimensions: Cultural and Creative Industry policy development and practices within the area of the Northern Dimension Partnership on Culture" and the "Mapping Exercise: How Could Creative Industries Foster Innovation in Tourism in the Northern Dimension Area?" were promoted and distributed during NDPC events and meetings where NDPC took part. During 2018 NDPC worked towards development of new projects, new collaborations and new synergies. Project Creativity, Digital Innovation and Cultural Tourism: Synergies, Network and Capacity Building (CreaDigi&Tourism) was supported by BSR Interreg Seed funding programme and carried out in 2017 and 2018 together with Northern Dimension Institute/ Aalto University and National Association of Creative Industries of Lithuania, new project and collaboration ideas were developed on the basis of this project.

Collaboration with projects on the basis of associate partnership were commenced – with *Urban Cultural Planning* (developed as continuation of *Culturability* project, lead partner DKI Estonia, Latvia, Lithuania) and with *Cult-CreaTE* (European Cultural Tourism Network project, lead partner Vidzeme Tourism Association) – *also see below*.

Throughout the year continuous work had been done in collaboration with NDI to seek for new ideas, new projects, new developments in the CCI and CCI – cross sectorial field within the ND area.

NDI developed the concept of the ND Future Forum on Culture, with NDPC collaboration and assistance, supported by EU funding. The Forum is planned to become a regular Think Tank in future.

2.2.2. Work on projects& future collaboration and funding projects

During 2018 the Secretariat and the NDPC worked towards development of new projects, new collaborations and new synergies. Project *Creativity, Digital Innovation and Cultural Tourism: Synergies, Network and Capacity Building (CreaDigi&Tourism)* was developed for BSR Interreg Seed Money programme together with Northern Dimension Institute/ Aalto University and National Association of Creative Industries of Lithuania and received seed funding for further project development. *CreaDigi&Tourism* project activities were held during in 2017 and 2018, evaluating and examining in practice via meetings, reviews and workshops the needs in tourism/ CCI/ digital development in the partner countries regions.

The project partners organized two workshops in August 2018. The first one on August 16 and 17, 2018 – was a Seminar & practical workshop titled Tell a Story – what is the Unique About Your Place. Creating a Story of Your Place, Product and Service. Design Thinking - an Introduction took place in Madona, Vidzeme region of Latvia.

The aims of the seminar were:

- To give practical knowledge to its participants on the importance of storytelling in creating the image and in promotion of the town and the region, of development of CCI products and services.
- To share good local and international examples and case studies and use experts' knowledge and experience in developing ideas for regional development of cultural tourism.
- To bring ideas and concrete suggestions for future developments, future projects and collaboration.
- To prototype regional problems, challenges and solutions in local story development for other similar cases and places.
- To create ideas for further CCI tourism projects.

The event consisted of presentations and practical exercises involving CCI, city development, tourism experts from Latvia, Latvia& Switzerland and Denmark on one side, and local CCI, tourism SMEs and municipal operators on the other side. Project collaborator locally was Madona Museum and municipality. Madona municipality has further used the format of the seminar for additional training of their regional CCI and tourism SMEs.

In addition, National Association of Creative Industries of Lithuania organised a workshop in Vilnius on the potential for cross-sector collaboration between CCIs and tourism on 28 August 2018. NDI presented the results of the state of play report, which was followed by Lithuanian examples of such cases as well as presentation by NDPC on the results of the Madona workshop. In the subsequent discussion, several initiatives for collaboration were raised.

As the result of the Seed funding for *CreaDigi&Tourism* project, the partners developed concept note for full – fledged *CreaDigi&Tourism* project application to Baltic Sea Interreg programme which was however not supported by the funding organisation. A second output was a project with Centria University of Applied Sciences (Finland) as lead partner. NDPC joined its project *CreaTools* (Creative Industries Boosted by Digital Twins, Design Thinking and Tools of New Technologies). It was submitted to Interreg programme competition, but did not receive support. NDPC Secretariat, in collaboration with *CreaDigiTourism* Finnish and Lithuanian partners continue to look for funding opportunities to further develop and fund the developed -and still developing-project.

In further work of developing synergies and partnerships, NDPC has joined two projects as an associated partner in 2018 – a European Cultural Tourism Network project *Cult-CreaTE*, led by Vidzeme Tourism Association and the follow – up project of *Culturability – the Urban Cultural Planning*, led by Danish Cultural Institute (DCI) in Estonia, Latvia and Lithuania. Thus in November 13, 2018 NDPC presented its experience at the opening conference of *Cult-CreaTE* in Riga with a wider aim to develop a common discussion platform with CCI, cultural routes operators and intermediary institutions.

2.3. Networking and Knowledge Activities

One of the central aims of the NDPC is network collaboration by all NDPC countries and stakeholders on all levels (national, regional, international) to facilitate CCI development and cross-sectorial development in the NDPC area, including exchange of knowledge and expertise, by carrying out events and activities:

- Internal NDPC meetings and events.
- ND Forum/ ND Business Council CCI and business meeting & workshop focus on digital innovation & creativity for business development.
- o NDPC Forum within the St. Petersburg International Culture Forum.
- NDPC Future Forum.
- Other NDPC priority activities/projects.

2.3.1. Steering Committee Meetings

During 2018 three regular Steering Committee meetings took place. Additionally, three working group meetings took place: a working group meeting, dedicated to organisation of the annual NDPC Forum took place in Moscow, September 6; a working group meeting on recruitment of the new Head of the NDPC Secretariat and on preparations of the Host Country Agreement in Helsinki, October 29; a working group meeting on recruitment of the new Head of the NDPC Secretariat in Riga, December 10.

• 29th SC meeting took place on March 5, Helsinki, Finland.

The main topics for discussion were: Contents and organisational matters of the NDPC Future Forum, as presented by NDI; Legally binding agreement – status and timing of signing of the LBA; Update on Host Country Agreement – by Latvia; Appointment of the Head of Secretariat – procedures; Annual Report 2017; Action plan and Budget 2018.

30th SC meeting took place in Riga, May 28-29.

The main issues of the meeting were:

Host Country agreement; Employment of the Head of the International Secretariat of NDPC; NDPC Future Forum and NDPC annual Forum (St. Petersburg November); Other NDPC activities, projects to be supported by NDPC in 2018; Possible ideas for studies/ research in 2019.

- May 28 was concluded by signing of the Agreement on Establishment of the International Secretariat of the NDPC hosted by the Latvian Ministry of Culture.
- **31st SC meeting** took place during the 5th NDPC Forum on November 15 in St. Petersburg.

 The meeting discussed the following matters: Recruitment issues of the NDPC Head of the Secretariat; NDPC Budget 2018 and draft budget 2019; Host Country Agreement.
- On **September 6 in Moscow** a thematic meeting took place in connection with preparation to the NDPC Forum, discussing the contents of the Forum, potential experts from NDPC countries and organisational issues.
- **December 10, Riga** a working group meeting took place on Recruitment of the NDPC Head of the Secretariat.

2.3.2. 9th Northern Dimension Forum "How to succeed in the new economy? New mindset, management models and business processes".

Within the framework of the 9th Northern Dimension Forum two NDPC events took place on 4-5 April in Saint-Petersburg, Russia.

1) NDPC workshop "Creativity, Innovation, Heritage, Museums – the New Approaches, New Tools, New Experiences" on 4 April in collaboration with the Danish Cultural Institute in St. Petersburg.

The April 4 workshop focused on creative use of new technologies and innovative applications in facilitating accessibility of culture, particularly heritage and museums. On how traditional cultural values can be made more accessible as well as attractive via usage of new digital solutions. On how to work with audiences and educate them in new conditions of consumption of culture. The good examples of success and challenges to creators and institutions were shared by Russian and foreign experts.

2) The Ninth Northern Dimension Forum and NDPC's co-organized Round Table discussion on creative industries – "Innovative Solutions in the Public Sector"

During the April 5 Round Table "Creative Industries: Innovative Solutions for Public Sector" Russian and foreign experts shared their experiences and cases when culture and creative industries contribute to the development of public sector services, including museums and educational institutions.

The Workshop addressed the increasingly assertive role of innovation in CCI field, encompassing issues such as accessibility, community outreach, education and attracting young audiences, copyright solutions, new ways of management and ways of creating new revenue models.

During the two events there was an impressive gathering of high-profile speakers and participants from the Baltic region. International experts, representatives of national museums and creative directors of digital companies shared their experiences by telling their stories and sharing cases. The events created exchanges, debates and networking among participants. The Workshop format allowed participants to express their ideas and receive an expert feedback. NDPC maintained and expanded its efforts to build up a sustainable professional community of CCI professionals in the North West Russia and the ND Baltic Region.

The participants of the Workshop and the Round Table expressed their conviction that professionals in CCI fields of the North West Russia need a sustainable constant platform for further networking. It would help CCI sectors develop locally and will help bridging cultures through its network. It is important within the following NDPC activities to pay attention both to wide audience and the needs of professional communities.

The focus areas/ themes for NDPC to work on – Conclusions of the two St. Petersburg events:

- CCI role as driver of regional development economically and socially, contribution to quality of life.
- Furthering collaboration on creating policy innovations.
- Development of design thinking.
- CCI contribution to cross-sector development.
- Sharing best cases of innovative and digital solutions across borders.
- Platform and resource centre for sharing and learning (also in collaboration with NDI and other organisations).
- Target audiences, modern management, marketing, use of digital development and challenges training & sharing needed.
- Development of new revenue models training & sharing needed.

2.3.3.V International Forum in the Framework of Northern Dimension Partnership on Culture (NDPC) CULTURE AS A FACTOR OF GROWTH - URBANISM AS A PART OF MODERN CULTURE

The annual NDPC Forum took place on November 14, 2018 in St. Petersburg organised by the Ministry of Culture of Russian Federation and NDPC.

Conclusions of the Forum:

The NDPC Forum in 2018 explored the synergies between Culture and Creative Industries (CCIs), economic and social development,

There were three main themes of the Forum, supplemented by a plenary discussion *Urbanism and creative industries: at the intersection of culture, economy and tourism.*

The themes of the Forum were:

- Adapting city space as cultural clusters;
- Urban festivals as a platform for start-ups;
- Cultural heritage objects as a part of the modern living.

Experts from Russia, as well as other NDPC countries (Denmark, Finland, Latvia, Poland) took part at the Forum with their presentations, followed by Q/A where time permitted. The experts represented public sector as well as NGOs and SMEs.

There were no formal conclusions to the Forum, however, the event recurrently highlighted the necessity for a CCI event in Russia that discusses and presents the actual developments in the CCI area, a platform that highlights developments but also sets forth further aims and challenges. Networking between local CCI representatives and Russian – non-Russian experts became of great value: several cross- border collaboration projects are being developed from the Forum meeting days.

It is also very clear that the focus on the role of CCIs and their synergy with other sectors should be developed and nurtured, as this synergy is the provider of future development in CCIs, social integration, economic impact growth, regional development and other

aspects of growth. Thus, the future NDPC Fora should continue to address not only culture and creativity, but rather their impact for the benefit of development of wider societal aspects, and how this impact be grown and furthered.

There should be stronger focus on cross- border networking, collaboration, knowledge and best practices exchange, therefore it would be advisable to involve more experts from variety of NDPC Partner countries.

Moving forward in 2018 and beyond, it is important to continue to learn from previous activities and build upon them, while striving to identify new tasks and challenges.

2.3.4. Northern Dimension Future Forum on Culture: Creating a better world through cultural and creative crossovers

The Northern Dimension Institute organized the Northern Dimension Future Forum on Culture: *Creating a better world through cultural and creative crossovers* on 15 November 2018 in St. Petersburg. The event gathered over 50 participants from 11 countries to discuss and share inspiring experiences and lessons learnt on design thinking approach in public service and cultural and creative crossovers addressing societal challenges. The participants represented universities, cultural institutions, NGOs and governmental organizations. NDPC contributed when creating the contents' part of the Forum, as well as attended the Forum both as experts and participants.

The Forum had two main themes or knowledge areas, with respective presentations:

Knowledge Arena 1: Design thinking in public services, cases presented:
 Design in the public sector - case Estonia; The Power of Empathy: changing city, policies and culture;
 Design for Government

and

Knowledge Arena 2: Solving societal challenges through culture and creativity, cases presented:
 Social and cultural integration of youth through artistic modes of expression; Art and culture in health care in Norway;

GREEN MOBILITY – towards Clean, Healthy and Accessible Environment; Developing rural areas: Cultural mosaic of small towns and villages.

As the result of the Future Forum it was decided that a Think Tank will be created in future by NDI and the ND partnerships to further development of ND collaboration, including the CCI sector – NDPC.

It was also concluded that cross -sector collaboration & synergies & spill-overs should be a future focus for CCI innovation, as also the presentations and discussion of the Future Forum have proved. The Think Tanks could, among other things, advise on these aspects.

2.3.5. ARS Baltica Seminar/ NDPC Workshop

In order to further facilitate collaboration between organisations working with culture in the Baltic Sea Region and to draw on their experience and knowledge, NDPC co-organised a Seminar/ workshop in collaboration with ARS Baltica *Creative Dialogue* October 2, 2018, hosted by the Nordic Council of Ministers Office in Riga. The Seminar consisted of two parts: *Baltic Co-operation Co-designed* and *Audience Development – How to Start the Process Properly*. The workshop shared experiences of *Impact Audience Warsaw* and ARS Baltica, as well as NDPC.

3. NDPC's projects (Projects supported by NDPC)

In 2017 NDPC introduced its internal project support system: NDPC partners can apply to the SC with their priority projects, and the SC can decide to grant co-financing to them, basing on the importance and impact of a project within NDPC priorities' context. For this, NDPC developed project support guidelines. In 2018 three projects were supported by NDPC by the SC decision.

3.1. Refinery of Sustainable Cultural Tourism Products in the Northern Dimension Area 2018–2019

project supported the Finnish Presidency of the Northern Dimension Partnership on Culture in 2018

Refinery project enhances collaboration between tourism and creative industries within the Barents and Baltic Sea regions in order to create sustainable cultural tourism products and services to the area. Professionals from the both fields have been invited to join moderated service design workshops in Petrozavodsk, Vilnius and Rovaniemi. The practical service design workshops include the basic knowledge of service design, its concepts and methods. Participants develop ideas and make service prototypes together and as a result of the project concrete product or service concepts will be refined and tested to seek further funding from appropriate sources, including EU funding.

Project is financed by Ministry for Foreign Affairs of Finland and operated by Ministry of Education and Culture, Arts Promotion Centre, Finland in co-operation with regional cultural authorities. Funding has been also been granted from the Northern Dimension Partnership on Culture.

The project is to be continued and completed in 2019.

3.2. New Realities: Creative Industries Forum

Creative Industries Event "New Realities. Creative Industries Forum" took place from 17 to 19 of October, 2018 in Riga. Participants from 7 Baltic Sea Region countries participated in this event - from Latvia, Lithuania, Estonia, Poland, Sweden, Denmark and Finland.

Participants took part in three events during their time in Riga:

Gathering of National Partners of Creative Business Cup (CBC)

The gathering of CBC National Partners took place on 17th and 18th of October at the LIAA Creative Industries Incubator. During both days the partners could meet and discuss the ways the CBC is organised locally and to decide on the further steps of collaboration.

This provided an opportunity for all participants to brainstorm and give feedback on how the global CBC competition could be organised so the BSR participants could get the most of it.

Bootcamp on Presentation and Pitching skills for CBC Baltic Sea Region finalists

The Bootcamp was attended by 25 participants from 7 BSR countries, also including the CBC Latvia finalists and the participants of LIAA Creative industries incubator. The bootcamp took place on 17th and 18th of October. Participants had an intense program to prepare their pitching skills for the CBC BSR competition and most of all to get ready for the CBC global finals taking place in Copenhagen at the end of November.

Creative Industries conference

The conference took place on the 18th and 19th of October at Design Factory and during the two days more than 200 participants came to the event. The participants included professionals working in creative industries, NGO representatives, employees of local governments and state department, as well as students. During the conference 2 CBC events were organised:

- CBC Latvian national finals where 5 finalists competed to win and get the chance to represent Latvia at the CBC Global finals. SIA Gamechanger Audio got the first place at this competition.
- CBC BSR finals where CBC national winners from Latvia, Lithuania, Estonia, Denmark and Finland were competing for a money prize provided by the NDPC.

3.3. Radi!

Creativity Week radi!2018 took place in Latvia for the eighth consecutive year, with the aim of highlighting our country's advanced ideas, strong talents, long-term experience and initiatives, together laying the foundations for the future of Latvia – an open, creative, smart and innovative country and society. In the six-month period from April to October 2018, radi! was a part of the 2018 centennial celebration programme. Seven interesting, exciting and international joint events were implemented, which symbolically formed a seven-day or weekly event cycle and invited everyone to engage with the aim of raising awareness and interest in the creative industry sector and the development and interaction of cultural processes, as well as the growth of Latvian regions. In honour of this remarkable event, radi!2018 programme was planned to be more interactive and focused and thus the centres of the various regions of Latvia have been selected as its central event, with great creative potential.

Creativity week radi!2018 activities were carried out specifically highlighting the active involvement of united regions forming Latvia and their populations, including young people, bearing in mind the centennial message and carefully supplementing the extensive calendar of cultural events. Latvia's image and the vision of a progressive future were taken into account as the basis for the

activities of Creativity week, through which to demonstrate together the creative ideas of Latvia, past achievements, economic growth, creativity-enhancing education, innovative business, as well as smart state governance. The main focus was on the development of creative industries and the solutions for future challenges using design-thinking methods.

Activities of the 2018 events cycle were carried out by targeting every citizen of Latvia as part of the process of creating the state and at the same time strengthening cooperation with other parallel-ongoing projects and events that complement the ideas and

4. NDPC's participation at other regional fora, events and meetings

During 2018 NDPC and the Secretariat took part at various regional fora, events and meetings to promote NDPC, to report and discuss visions of future development of CCIs, to discuss possibilities of collaboration and common projects.

These meetings include: meetings of the EUSBSR Priority Area Culture and Creative Sectors Steering Group in Gdansk, March 2018 and June 2018 Tallinn; meetings with NDI in Helsinki and Riga during the year on common collaboration projects and their development; presentations, competence exchange and project collaboration with the international *Urban Cultural Planning* and *CultCrea-TE* projects; participation at the 9th EUBSRS Annual Forum in Tallinn, June 2018 and meetings with relevant cultural organisations; *Cross- Innovation Conference* in Hamburg, November 2018; Danish – Latvian *Creative Industries Matchmaking* conference, December 2018 and other events.

5. Main Objectives of 2019

messages of Creativity Week in Riga and elsewhere.

Within the administrative framework the main target in 2019 is to establish NDPC as an independent legal body with all its attributes and necessary procedures. NDPC should adopt its Host Country Agreement (by the Host country Latvia) and carry out the necessary legal procedures related to office, staff, etc.

NDPC contents work will be continued, basing on NDPC strategy of 2017 – 2020, the studies of the previous years and the conclusions and recommendations from the NDPC events, such as NDPC Forum in St. Petersburg and others.

Within the contents 'work NDPC will continue the collaboration with NDI, involve industry representatives, as well as CCI networks and experts; aim to organize new or join existing formats& events that give practical and measurable impact on CCI development. NDPC will co-organise the Think Tank initiated as result of the Future Forum on Culture 2018 as part of the Future Fora initiative for all ND partnerships by NDI, co-financed by EU.

The aim of the NDPC Future Forum will be discussing and forecasting future developments, challenges and opportunities of the partnerships, with focus on cross-sectorial developments in CCIs.

During 2019 implementation of the NDPC- supported project *Refinery of Sustainable Cultural Tourism Products in the Northern Dimension Area* will continue and will be completed. The main objective of the Finnish project is to enhance business and entrepreneurial possibilities in cultural tourism by creating sustainable arts and cultural tourism products and services.

NDPC annual Forum in St. Petersburg during late fall will be the focal event of the year for NDPC, the theme of the Forum to be decided.

Within the annual ND Forum in ST. Petersburg in April NDPC will organise a Round Table on the overall theme of sustainable development.

NDPC Secretariat will continue to work on collaboration projects in the BSR, together with NDI and other partners. NDPC will continue to work on developing networks with regional organisations of similar profile and interests.

6. Visual reflections of 2018 NDPC work



When signing the Agreement on Establishment of the International NDPC Secretariat, May 28, 2018.



Future Forum on Culture, December 15 2018, St. Petersburg – a discussion. Below: 5th NDPC Annual Forum, December 14 2018, St. Petersburg.



