

AWAKE AWAKE AWAKE

ARTS & WELLBEING AS A CREATIVE BUSINESS AND FUTURE LIVELIHOOD

**FREE MASTERCLASSES FOR CREATIVES
WORKING IN – OR INTERESTED – IN THE ARTS AND
WELLBEING SECTOR**

SIGN UP TO UNLOCK BUSINESS OPPORTUNITIES!

**January 23th, 2025 // 17:00 –
18:45 CEST**

**“Sustainable Business Models
Applicable to the Arts and
Wellbeing Sector”**
(remote, language: English)

More info and sign up:
bit.ly/Masterclass23Jan



**January 29th, 2025 // 17:00 –
18:45 CEST**

**“Unlocking the Power of Value
Co-Creation in Arts and
Wellbeing Businesses”**
(remote, language: English)

More info and sign up:
bit.ly/Masterclass29Jan



The project spotlights emerging collaborative practices between arts and well-being; we aim to support entrepreneurial ventures and business prospects within this dynamic field. Among other outputs, AWAKE will provide valuable educational material (a casebook of business models) and international training opportunities, including free workshops and a bootcamp.

About the EU co-funded project AWAKE: bit.ly/infoAWAKE