

AWAKE

ARTS & WELLBEING

LIVELIHOODS AND ENTREPRENEURIAL OPPORTUNITIES FOR ARTISTS AND CULTURAL WORKERS

Arts & Wellbeing
As a Creative Business
and Future Livelihood

FINAL EVENT IN HELSINKI & ONLINE



Short Agenda Overview

- **Location:** Lapinlahden Lähde, Helsinki
Lapinlahdenpolku 8, Helsinki, Finland, 00180
Maps: maps.app.goo.gl/fUSDX6ouyqF6ypKt9
- **Date:** 2 October 2025
- **Time:** Morning sessions: 9:30 – 12:35 (online & onsite) | Workshops (onsite only): 13:50 – 15:00 / 15:20 – 16:20 | Closing: 16:20 – 16:40

'AWAKE' IS A CREATIVE EUROPE TWO-YEAR PROJECT EXPLORING HOW ARTS AND WELLBEING PRACTICES CAN GROW INTO A SUSTAINABLE PROFESSIONAL FIELD THROUGH CASE STUDIES, WORKSHOPS, AND COLLABORATIVE LEARNING.



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MORNING SESSIONS

- **09:30 – 09:55 → Event Opening & Introduction to AWAKE Project**
- **09:55 – 10:15 → Casebook Launch – Growing a Viable Entrepreneurial Model by Annabelle Türkis**
- **10:15 – 10:40 → Keynote – Resourcing Arts & Health: Funding & Cooperation by Katri Leppisaari & Kati Nuora**
- **10:40 – 11:05 → Keynote – Artist-Led Arts & Health Organisations by Dawn Prescott**
- **11:05– 11:35 → Coffee Break**
- **11:35 – 11:55 → Keynote – Developing Resilient Businesses in Arts & Health by Miina Savolainen, interviewed by Clara Bourgeois**
- **11:55 – 12:35 → Panel discussion – How to Align Professional Business Expectations with the Real-World Needs. Moderated by Ville Pellinen, with Bruno Gallice, Olga Kizina, Miina Savolainen, Sandra Abreu**

AFTERNOON WORKSHOPS

13:50 – 15:00 → Parallel Workshops (Session 1)

- **Vision to Value: Sustainable Business Models by Olga Kizina**
- **Future Entrepreneurial Skills in Arts & Health by Jennifer Ramirez**
- **Measuring Social Impact in Arts & Wellbeing Projects by Clara Bourgeois**

15:00– 15:20 → Coffee Break

15:20 – 16:20 → Parallel Workshops (Session 2) – same options as above

Closing

16:20 – 16:40 → Closing Remarks

ORGANIZERS & FUNDING

AWAKE is co-funded by the Creative Europe Programme of the European Union and implemented by the Northern Dimension Partnership on Culture (NDPC) in partnership with Lapinlahden Lähde (Finland), Cluj Cultural Centre (Romania), and the Culture & Health Center in New Aquitaine (France).



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*In case of any questions, please contact the NDPC at
info@ndpculture.org*

MEET THE EXPERTS



Annabelle Türkis

Cultural strategy consultant and co-author of the AWAKE Casebook. Former Communications and Development Director at Palais de Tokyo and Centre Pompidou-Metz.



Kati Nuora

Special Advisor on the Creative Economy at Taike. Expert in funding, entrepreneurship, and ecosystem cooperation across the creative industries.



Katri Leppisaari

Special Advisor at the Arts Promotion Centre Finland (Taike), focusing on cultural wellbeing, inclusion, and cross-sectoral cooperation.



Dawn Prescott

Director of Lime Arts, a multi award-winning Arts and Health organisation in Manchester, UK. Leads projects recognised internationally for excellence in hospital and community arts.



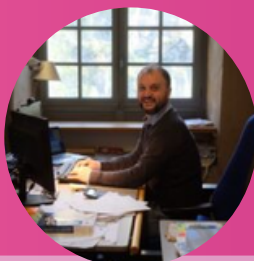
Miina Savolainen

Photographer, inventor of the Empowering Photography method, and leader of major child welfare and arts projects.



Clara Bourgeois

Director of the Culture & Health Center in New Aquitaine with over 10 years of experience in the solidarity economy and cross-sector cultural projects.



Bruno Gallice

Cultural and Territorial Action Advisor at DRAC Auvergne-Rhône-Alpes (France). Oversees Culture & Health programmes



Jennifer Ramirez

Communications specialist at Lapinlahden Lähde and Pro Lapinlahti Mielenterveyseura. Co-founder of Uudly.com.



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MEET THE EXPERTS



Olga Kizina

Lead Expert at Creative Business Network with 15 years of experience supporting creative entrepreneurs



Ville Pellinen

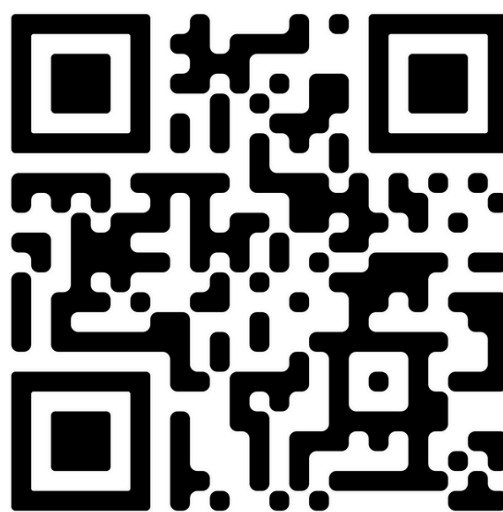
CEO of Lapinlahden Lähde Oy bringing expertise in community-driven health and cultural initiatives.



Sandra Abreu

Artist and art therapist, founder of Lilomino. Over 20 years of experience at the intersection of art, care, and education.

For more information about the project, scan the QR code



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